

The Effect of FDI on Domestic Investment and Economic Growth in India: Vector Autoregression Estimation of the Causal Effects

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Abstract: There is evidence that foreign direct investment promotes growth in developing economies. At the same time, economic development also attracts FDI. Further, FDI inflows may also induce investment by national investors. In order to analyse the effect of FDI inflows on economic growth and domestic investment in developing countries, this paper has applied the vector autoregressive model for five Asian countries - India, Malaysia, Pakistan, Sri Lanka and Thailand - for the period 1980-2020. In the VAR framework, the relationship between GDP, FDI, exports, infrastructure and population growth are estimated endogenously by taking two-period lags of each of these variables. The estimated VAR results show that there is a positive impact of FDI on growth in these economies, except Pakistan, and the infrastructure facility is an important factor in attracting FDI. The impact of FDI inflows on domestic investment in India is significantly positive, with a more than two-fold increase in investment by national investors.

Keywords: FDI inflows, economic growth, domestic investment, causality, VAR estimation

JEL classification: B23, C13, C32, E22, F21, F23, F43, G15

INTRODUCTION

The most striking aspect of the globalisation process has been the exponential growth of FDI inflows and the spread of multinational enterprises (MNEs) activity in most developing countries. Increasing demand for global brands and the opening of the economy provide a significant platform for multinational enterprises (MNEs) to exert vital influence on the economic activities of most developing countries. Growing collaboration by international companies with domestic business houses and enlarging direct business activities by subsidiaries in local markets envisage FDI flows. New information technology systems and a decline in global communication costs have made the management of foreign

investments far easier than in the past. In the sea change, trade and investment policies and the global regulatory environment including trade policy and tariff liberalisation, easing of restrictions on foreign investments and acquisitions in many nations and the deregulation and privatisation of many industries have been the main significant catalyst for FDI expanded growth. Global changes in technology, growing liberalisation of the national regulatory frameworks governing investment in enterprises and changes in the capital market have changed the size, scope and methods of FDI. Many countries that favour FDI provides investment incentives by offering specifically designed incentives and channels to attract MNEs to locate their production facilities in their territories. Governments in both developed, as well as developing countries alike, attract MNEs with various incentive packages to access their resources viz. capital, technology, skilled labour and market access among others to expedite the process of their development. Tax incentives are prominent and found to have a greater effect on the FDI inflows and affiliate outputs than the extent of their localisation. Such mechanisms have been found to be favourably associated with MNE operations in the country.

With global market integration and mobility of capital and labour, foreign direct investment (FDI) has become an integral part of global as well as domestic business and economic activities. For a host country that receives the FDI flows, FDI provides a strong impetus to economic growth. FDI can generate a direct and indirect effect on the host economies. Direct gains from FDI are obtained when it raises financial capital, technological know-how, managerial techniques and productivity in the host country and the foreign investor does not wholly appropriate this increase. Direct gains accrue to the labour in the form of lower prices and to the government in the form of tax revenues. In a sense, the extent of the direct contribution of FDI to the growth of host economies depends on their efficiency relative to the domestic firms. In addition, FDI may exert indirect effects on the host economies. The indirect effects largely relate to the external effects or spillovers (Blomstrom and Persson, 1983). FDI also play a major role in the promotion of entrepreneurship and the internalisation of businesses. Thus, the FDI flows not only provide the need for capital investments but also provide the firm with new markets, marketing channels, low-cost production facilities, access to new technology, processing, products, organisational technology and management skills.

It is against this background that FDI has been viewed by some as a panacea for declining domestic investment and higher costs of borrowing abroad. FDI

appears attractive because it involves a risk-sharing relationship with investors from the home country. Such risk-sharing does not exist in the formal contractual arrangements for foreign loans. FDI appears particularly attractive when existing stocks are low. Low stocks of foreign-owned capital imply low flows of repatriated profits. Over time, however, success in attracting FDI will increase this counterflow which could exceed the alternative flow of interest payments in the longer run. However, not everything about FDI is positive for the host countries (Ram and Zhang, 2002). Sometimes the economies of the host countries may suffer rather than prosper because of FDI. It is often said that FDI is the Trojan Horse the MNEs bring to low-income countries. In the race for seeking more and more FDI inflows however the countries have overlooked the fact that all the flows of FDI do not benefit their host countries similarly. In fact, some FDI inflows may actually bring pretty little, if at all.

Further, with the growing role of WTO in international business regulations, multilateral agreements in investments aim for the security of foreign investments with virtually unfettered rights to invest in all sectors of the host country and to obtain for them the same treatment as domestic investors. The host country has to agree with the multilateral agencies to open the market, deregulate the industries, remove protective regulations, and most importantly abide by international standards and regulations. In some developing countries, the MNEs might adversely affect the development of domestic firms and otherwise be a source of economic exploitation. The MNEs may put pressure on domestic business as local firms have to compete with the MNEs and in the course of time, domestic firms may face the risk of elimination. Some specific drawbacks that the LDCs may suffer as a result of the entry by MNE are: (i) MNCs may repatriate more funds than they bring into their home countries, (ii) MNCs may transfer inferior technologies to the host countries, (iii) MNCs may monopolise some markets in the host countries by destroying domestic competition through price cutting, (iv) MNCs may focus only on the domestic markets of the host country and may not contribute to the exports from the host country, (v) MNCs may exert undue influence on the political and regulatory system of the host countries so as to benefit the foreign investors, and (vi) MNCs may have a negative impact on the cultural and social norms of the host countries by imposing alien standards.

Since the 1997 East Asian financial crisis, the relationship between FDI, exports and economic growth has gained importance and attention among policymakers and researchers. The long-term benefits of FDI and the impacts

of FDI flows on growth and income distribution is not clearly established. Without an understanding with the certainty of how FDI is attracted to the country and its effects in short term and long term, the task is more difficult when it is not clear about the mechanisms through which FDI will bring about changes in the economy. In order to explore the nexus between the FDI inflow and economic growth, it is necessary to evaluate the relationship along with other economic factors like exports, imports, trade policy and infrastructure development and general economic forces operating in the domestic markets. Further, it is also important to understand the direction of causation: is it the FDI inflows that cause economic growth or the other way. Another important question is: whether FDI crowds out or increases domestic private investment.

Therefore, the main objectives of this paper are to examine the relationship between FDI inflows and economic growth and analyse the relationship between FDI inflows and domestic private investment. The impact of FDI inflows on growth is estimated by Vector Autoregressive (VAR) method for five Asian economies for the period 1980 to 2020. The impact of FDI inflows on domestic investment is estimated for the period 1991-2020 for India by OLS.

REVIEW OF LITERATURE

From the theoretical point of view, FDI inflows are expected to accelerate the economic growth of the host country. Fry (1993) examines the question of whether FDI inflows affect national savings both directly and indirectly in the presence of incentive-disincentive packages and other economic distortions by analysing the rate of economic growth in 16 Pacific Basin developing countries with a control group of 11 other developing countries. The estimated reduced form current account equations show that FDI has a significant negative impact on national savings in all the 16 countries. For the control group, this negative effect is similar in magnitude to FDI's negative effect on domestic investment implying a zero effect on the current account. Fry concludes that the FDI has a negative effect on economic growth in the control group countries but a positive effect on growth in the Pacific Basin countries.

Borensztein, Gregorio and Lee (1998) test the effect of FDI on technology diffusion and economic growth in a cross-country analysis of 69 developing countries for the period 1970-1989. The seemingly unrelated least squares (SURE) estimates show that there exists a positive effect on the economic growth of FDI inflows and also FDI exerts a positive effect on domestic investment.

Agrawal *et al.* (2000) also find a strong positive impact of FDI inflows on the GDP growth rate in five South Asian countries - India, Pakistan, Bangladesh, Sri Lanka and Nepal - during the late eighties and early nineties, supporting the view that FDI is more likely to be beneficial in more open economies. Further, an increase in the FDI inflows in South Asia is also associated with a 4-5% increase in nationally owned investment suggesting complementarity and linkage effects between foreign and domestic investments.

Banga (2008) examines the relationship between FDI inflows and infrastructure using aggregate FDI inflows in 15 developing South, East and South-East Asian countries for the period 1980-81 to 1999-2000. The study finds that the availability of electricity is indeed an important factor in FDI flows. The paper also emphasises the role of labour costs, labour productivity and educational attainment in attracting FDI into Asian countries. The panel random effects estimates show that fiscal incentives have an insignificant impact on aggregate FDI, but the removal of restrictions or lower tariffs attract aggregate FDI and attract FDI notably from developing countries. Further, bilateral investment treaties with developed countries have a significant impact on aggregate FDI inflows.

Lumbila (2005) estimates the effects of FDI inflows on economic growth in 47 African countries over the period 1980-2000. The weighted seemingly unrelated least squares results show that FDI inflows exert a positive impact on growth in Africa. The FDI inflows not only bring fresh capital to African countries but also allow these economies to take advantage of technology and managerial practices. A 10% increase in the inflows of FDI impacts the host economy to grow by 0.34%. The impact of FDI inflows on growth in the host country is further enhanced by trained human capital, an attractive investment climate stemming from a developed infrastructure from lower country risk and a stable macro environment. The results are also supportive of a small crowding-in-effect i.e. one-dollar increase in the net inflow of FDI is associated with an increase in domestic investment in the host economy of about 0.048 dollars.

An International Monetary Fund (2005) study analyses the significant determinants of FDI inflows in India. Estimating a reduced form equation of the fixed effects model, the study significantly finds that the most important factors influencing FDI in India are not FDI-specific policies but rather the broader economic policies including corporate taxes, trade openness and other business climate issues like regulatory quality and burden. Also, some institutional factors and the quality of infrastructure are significant determinants of India's FDI inflows.

Reddy and Mohanty (2007) examine the interrelations among the variables FDI, GDP, exports and imports of four countries - China, India, Malaysia and Singapore - using panel data methods. They estimate that one dollar of FDI inflow adds about 3.27 dollars to the GDP of each country suggesting that FDI promotes economic growth. Further, an autoregressive forecast of the FDI inflows to these countries shows that China has been able to attract \$15 billion more in FDI than India because of the combined effects of its policies.

Miankhel, Thangavelu and Kalirajan (2009) adopt a time-series framework of a vector autoregressive model to examine the relationship between growths in export, FDI and GDP among emerging economies in a multivariate causality study. The paper further examines whether the established causality between FDI and growth is effective in the short run or in the long run. In the analysis, export growth precedes GDP growth and then GDP growth precedes FDI growth implying that it is exports that drive FDI through the channelling effect of GDP. The results show that in South Asian countries, the export-growth hypothesis holds both in the short and long runs. However, it is the GDP growth in the long run that attracts FDI in India, and on the other hand, GDP leads to export growth in Pakistan. In Thailand, there exists a bidirectional relationship between GDP and FDI under a block exogeneity test. There is no specific relationship either in the short run or in the long run in the case of Malaysia. In the case of Mexico, exports precede FDI in the short and long runs while in Chile, it is FDI that is driving other economic variables in the short and long runs.

Empirically, while the studies have used a slightly different set of independent variables in addition to FDI, the dependent variable in almost all studies, is either the logarithm of the growth in per capita GDP or the logarithm of the GDP growth rate itself. Also, the independent variable representing FDI is scaled as the ratio of FDI inflows to the GDP of the country or the ratio of FDI inflows to the gross capital formation of the country. The studies are generally based on the conventional neoclassical production function approach adding foreign capital as an additional variable and the estimation techniques are SURE, VAR and autoregressive methods.

Overall, the time series and panel studies show that FDI inflows promote economic growth, but the extent to which a country is benefited from FDI depends on its trade policies, labour force skills, business climate, domestic investment, infrastructure, and other factors.

DATA AND METHODOLOGY

This paper analyses the impact of FDI inflows on the economic growth of five Asian countries - India, Malaysia, Pakistan, Sri Lanka and Thailand - for the period 1980 to 2020, and the effect of FDI inflows on domestic investment in India for the period 1991-2020. Malaysia and Thailand from East Asia have been included as these countries have been successful in attracting FDI, being among the top ten FDI recipient countries. India, Pakistan and Sri Lanka from South Asia have been considered as they have sizably liberalised their economy. The data for the study on GDP, FDI, exports and control variables have been collected from the UNCTAD Handbook of Statistics, IMF International Financial Statistics and the World Bank World Development Indicators. All variables are defined in real values by deflating them to 2000 prices using GDP deflators and are expressed in US\$ for comparison. The time series data on domestic investment have been collected from the RBI Handbook of Statistics on the Indian Economy.

The growth of output is measured as the current per capita GDP. Net FDI inflow measure is defined as the net inflow of investment to acquire a lasting management interest (10% or more of voting stock) in an enterprise operating in an economy other than that of the investor. The net FDI inflow is the sum of equity capital, reinvestment of earnings, other long-term capital and short-term capital as shown in the balance of payments. The level of infrastructure development in an economy is measured by the telephone mainlines, which are telephone lines connecting a customer's equipment to the

Table 1: Descriptive Statistics of Variables

| <i>Variable</i> | <i>India</i> | <i>Malaysia</i> | <i>Pakistan</i> | <i>Sri Lanka</i> | <i>Thailand</i> |
|--|------------------------|------------------------|----------------------|----------------------|------------------------|
| GDP per capita(US\$) | 445.80 (204.14) | 3637.78 (1651.94) | 561.36 (151.34) | 742.97 (426.26) | 1874.27 (928.52) |
| Net FDI inflows(US\$) | 18950.97 (31223.87) | 27782.43 (21445.26) | 6004.35 (7138.87) | 1388.11 (1012.45) | 25253.39 (28738.41) |
| Exports(US\$) | 40965.46 (43400.49) | 67296.17 (54601.49) | 8072.00 (4939.07) | 3526.81 (2219.41) | 51454.13 (45532.45) |
| Telephone mainlines (per 100 persons) | 1.77 (1.48) | 12.71 (6.09) | 1.54 (0.98) | 1.54 (0.98) | 3.80 (2.04) |
| Population growth rate (annual percent) | 1.82 (0.30) | 2.40 (0.38) | 2.49 (0.18) | 1.07 (0.32) | 1.29 (0.52) |

Note: Standard deviations in parentheses.

Source: UNCTAD Handbook of Statistics.

public switched telephone network. The size of the population represents the demand side of the economy. Table 1 presents the descriptive statistics of the variables used in the empirical analysis of this paper. Table 1 shows that Thailand and Malaysia have received the largest FDI inflows and the FDI inflow into them is also substantial compared to Pakistan. Malaysia is better positioned in terms of infrastructure.

Figure 1 plots the scatter matrix and Table 2 presents the correlation matrix of the variables for India, where all variables are expressed in logarithms. From Figure 1 and Table 2 it is observed that the variables, GDP, FDI, exports and infrastructure are highly, positively and significantly related to each other, while the population growth rate is negatively related to other variables. Further, the same results are obtained from the scatter matrix and correlation matrix of the variables in the other four countries.

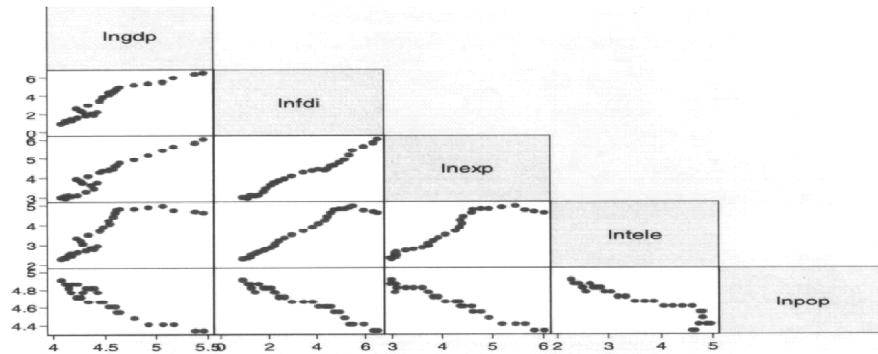


Figure 1: Scatter Matrix of VAR Variables for India

Table 2: Correlation Matrix of VAR Variables for India

| Variable | GDP | FDI | Exports | Infrastructure |
|------------------------|---------|---------|---------|----------------|
| FDI | 0.931* | - | - | - |
| Exports | 0.956* | 0.933* | - | - |
| Infrastructure | 0.830* | 0.970* | 0.933* | - |
| Population growth rate | -0.941* | -0.980* | -0.983* | -0.938* |

Note: Significant at 1% level.

Vector Autoregression (VAR) Method

The VAR analysis of the causal relationship between the economic variables requires initial testing for the presence of unit root and cointegration. Granger

(1988) states that long-run equilibrium exists when two or more non-stationary time series [integrated of order 1 or I (1)] are integrated of order I(0). With the presence of unit root, stationarity is achieved by trend stationarity. Then by applying the VAR approach of Johansen and Juselius (1990), a test for cointegration can be performed, and if cointegration is present, the Granger causality test with an error correction term can be applied. If there is no cointegration, the VAR model can be used for estimation.

UNIT ROOT TEST

The common test of stationarity (or non-stationarity) is the unit root test. A stochastic process is stationary if its mean and variance are constant over time i.e. they are time-invariant and the value of the covariance between the two time periods depends only on the distance or gap or lag between the two time periods and not the actual time at which the covariance is computed. A non-stationary time series will have a time-varying mean or a time-varying variance or both. The unit root test consists of testing for the significance of the term ρ in the equation,

$$y_t = \rho y_{t-1} + u_t \quad (1)$$

where u_t is the white noise or purely random error term. The error term u_t is white noise if the stochastic process has zero mean, constant variance and is serially uncorrelated. If $|\rho| < 1$, then y_t is stationary i.e. y_t is having short memory influence of y_{t-1} and tends to zero as t increases, finite variance (time-independent) and autocorrelation function decays fast. y_t is non-stationary if $|\rho| = 1$ i.e. y_t has infinite memory influence of y_{t-1} which persists as t increases, with unbounded variance, grows with t and autocorrelation function persists. If $|\rho| > 1$, y_t is non-stationary and explosive. Under the null hypothesis (i.e. $\rho = 1$), the t-value of the estimated coefficient of y_{t-1} does not follow the t-distribution even in large samples i.e. it does not have an asymptotic normal distribution. Dickey and Fuller (1979) have shown that under the null hypothesis that $\rho = 1$, the estimated t-value of the coefficient of y_{t-1} follows the t (tau) statistic. When $\rho = 1$ is rejected i.e. time series is stationary, the t-test can be used.

A random walk process may have no drift, or it may have a drift or it may have both deterministic and stochastic trends. To allow various possibilities Dickey-Fuller test is estimated in three different forms, that is under three different null hypotheses,

$$y_t \text{ is a random walk: } \Delta y_t = \delta y_{t-1} + u_t \quad (2)$$

$$y_t \text{ is a random walk with drift: } \Delta y_t = \beta_1 + \delta y_{t-1} + u_t \quad (3)$$

y_t is a random walk with drift around a stochastic trend:

$$\Delta y_t = \beta_0 + \beta_1 t + \beta y_{t-1} + u_t \quad (4)$$

where $\delta = (\rho-1)$ and Δ is the first difference operator. In each case, the null hypothesis is that $\delta = 0$ i.e. there is a unit root and the time series is non-stationary. The alternative hypothesis is that the $\delta < 0$ i.e. the time series is stationary with 0 mean or with a non-zero mean or around a deterministic trend respectively. Under the assumption that the error term u_t is uncorrelated, the Dickey and Fuller test is applied to the time series. When the error term u_t is correlated, the Augmented Dickey-Fuller (ADF) test is used. The ADF test consists of estimating the regression,

$$\Delta y_t = \beta_0 + \beta_1 t + \delta y_{t-1} + \sum \alpha_i \Delta y_{t-i} + \varepsilon_t \quad (5)$$

where ε_t is a pure white noise error term. The number of lagged difference terms to be included is determined empirically. Thangavelu and Rajaguru (2004) show that the ADF test corrects for higher-order serial correlations by adding differenced terms of the lagged variables on the right side of the equation. If the ADF test shows the presence of unit root, the series is transformed to a difference stationary process or trend stationarity.

In this paper, all variables in the VAR model are tested for stationarity by applying the ADF test for both the level and trend stationarity and the results are presented in Table 3.

Table 3: ADF Unit Root Test for Stationarity of VAR Variables

| <i>Variable</i> | | <i>India</i> | <i>Malaysia</i> | <i>Pakistan</i> | <i>Sri Lanka</i> | <i>Thailand</i> |
|------------------------|-------|--------------|-----------------|-----------------|------------------|-----------------|
| GDP | Level | 2.61 | 0.39 | 0.64 | 2.05 | -0.45 |
| | Trend | 11.21* | 14.23* | 8.79* | 29.75* | 11.32* |
| FDI | Level | 2.17 | -0.39 | 0.69 | -0.87 | -0.78 |
| | Trend | 34.14* | 17.65* | 19.42* | 24.71* | 33.65* |
| Exports | Level | 3.06** | 0.31 | 0.04 | -0.06 | -0.06 |
| | Trend | - | 29.26* | 24.98* | 25.88* | 25.50* |
| Infrastructure | Level | -1.09 | -6.01* | -1.47 | -4.64* | 1.08 |
| | Trend | 21.70* | - | 25.59* | - | 4.34* |
| Population growth rate | Level | 0.22 | 1.52 | -1.53 | -1.98 | -0.50 |
| | Trend | -21.77* | -7.43* | -13.43* | -4.45* | -8.37* |

Note: *, ** Significant at 1, 5% levels.

The ADF test results show that FDI and GDP of all five countries are stationary after transformation and significant at 1% level. For India, exports are stationary at the level and significant at 5% level, while it is significant at 1% level in trend in all other four countries. Infrastructure also exhibits stationarity at the level for Malaysia and Sri Lanka while for other countries it is the trend.

COINTEGRATION TEST

The cointegration analysis captures the dynamic relationship among the variables. The multivariate cointegration test based on Johansen and Juselius (1990) is used to determine the long-run relationship. Two variables are cointegrated if they have a long-term or equilibrium relationship between them, and such a cointegrated series leads to a spurious regression situation. The test procedure for cointegration is: Determine whether y_t and x_t are I(1) which is equivalent to determining whether or not they contain unit roots, and if they are both I(1), then estimate the parameters of the cointegrating regression $y_t = \beta_0 + \beta_1 x_{t-1} + u_t$ and test whether the estimated residual u_t is I(0) or not using ADF test statistics. If the null hypothesis of unit root u_t is rejected, then it may be inferred that there exists cointegration between y_t and x_t denoted as CI(1,1) [cointegrated of order 1,1].

ERROR CORRECTION MECHANISM

When the variables are cointegrated, there is a long-run relationship between the variables, while there may be disequilibrium in the short run, and the error term may not be treated as the equilibrium error. In fact, this error term can be used to tie the short-run behaviour to its long-run value. The Engle and Granger (1987) error correction mechanism (ECM) corrects for disequilibrium. The notion of error correction is that a part of the disequilibrium from one period is corrected with the next period, and therefore cointegrated series can be represented by the error correction model. In essence, under the restriction that the variables are CI (1,1), showing that an error correction is needed, for any set of I(1) variables, error correction and cointegration are equivalent. The error correction model (ECM) is a more comprehensive test of causality because, in addition to the standard causality between the cointegrated variables, the ECM captures yet another causal linkage between the two variables - the impact of long-run equilibrium on the short-run dynamics.

Thus, the cointegration explains the extent of deviation from the long-run equilibrium relationship by non-stationary series. If the series of variables are not cointegrated i.e. no long-run equilibrium, the usual VAR model can be applied. When the variables are cointegrated, an error correction term in the VAR framework, vector error correction mechanism (VECM) is to be included to study the dynamic relationship among the cointegrated variables. In the empirical analysis of this paper, GDP and FDI are not cointegrated for India, Malaysia, Pakistan and Thailand except Sri Lanka. For Sri Lanka, since the variables are cointegrated, a proper VAR framework to study the dynamic relationship among them must include an error correction term and for the other countries, since there is no cointegration among the variables, we can estimate it by the usual VAR model.

VECTOR AUTOREGRESSIVE REGRESSION MODEL

In the vector autoregressive modelling (VAR) several endogenous variables are considered together with each endogenous variable explained by its lags and the lagged values fall for other endogenous variables in the model. That is, a vector of variables is explained by the own lagged or past values of the dependent variables themselves. Hence, there is an autoregression of the variables together. A vector autoregressive process of order p [VAR(p)] for a system of M variables $y_t = (y_{1t}, y_{2t}, \dots, y_{mt})$ may be defined as,

$$y_t + v + \Lambda_1 y_{t-1} + \dots + \Lambda_p y_{t-p} + u_t \quad (6)$$

In this system of M equations $v = (v_1, \dots, v_m)'$ is an M -dimensional vector, the L_t are $(M \times M)$ coefficient matrix and $u_t = (u_{1t}, \dots, u_{mt})'$ is the stochastic error terms called impulses or innovations or shocks. The u 's are white noise with mean zero, $E[u_t] = 0$, and non-singular covariance matrix, $S_v = E[u_t u_t']$ for all t , and u_t and u_s are uncorrelated for $t \neq s$. In estimating the model by VAR, the maximum lag length k is usually decided by the lowest values of the Akaike or Schwarz information criteria defined by,

$$AIC(n) = \ln \det(\Sigma_n) + 2M^2 n / N \quad (7)$$

$$SIC(n) = \ln \det(\Sigma_n) + M^2 n \ln N / N \quad (8)$$

where M is the number of variables in the system, N is the sample size, and Σ_n is an estimate of the residual covariance matrix Σ_v obtained with a VAR(n) model. The elements of Σ_n are computed as,

$$\sigma_{ij} = [(y_i - x\beta_i)'(y_j - x\beta_j)]/N \quad (9)$$

that is, the sum of squares or cross-products divided by the sample size.

In the empirical estimation, the VAR model for the dependent variables (GDP, FDI, exports, infrastructure, population) are specified as a function of k lag values of all the variables,

$$y_t = \beta_0 + \sum \beta_i y_{t-i} + \sum \gamma_i x_{t-i} + \varepsilon_{1t} \quad (10)$$

$$x_t = \beta_0 + \sum \theta_i y_{t-i} + \sum \gamma_i x_{t-i} + \varepsilon_{2t} \quad (11)$$

EMPIRICAL ANALYSIS

Effects of FDI on Economic Growth

The estimated VAR results are not the same for all the countries as each country is at a different level of development and has followed different policies to attain its goal of development. The VAR estimates presented in Table 4 show that in all the countries the one-period lagged GDP is positively and significantly associated with the current level of GDP. A unit increase in the previous year GDP increases the current year GDP by 0.47, 2.13, 0.77, 1.30 and 0.64 units in India, Malaysia, Pakistan, Sri Lanka and Thailand respectively. However, the effect of the two periods lagged GDP is not the same on GDP in these countries. It has no significant impact on the current GDP in most countries, except Malaysia where it has a significant negative effect on GDP. There is a positive relationship between the previous year's FDI in all countries. A unit increase in the previous year FDI increases the current year GDP by 0.28 units for India, 0.44 units for Malaysia, 0.40 units for Thailand and 0.13 units for Sri Lanka, In the case of India, Pakistan, and Thailand, there is a significant negative relationship between the two-period lag of FDI and the current GDP. The previous exports of India, Malaysia, Sri Lanka and Thailand have a positive relationship with the current year GDP. A unit increase in exports will lead to a 0.198, 0.89, 0.15 and 0.413 unit increase in GDP of these countries. The lagged effects of infrastructure and population growth are mixed in these countries. For India is that the lagged effects of infrastructure and population growth rate on current GDP are negative. Two noteworthy results are that, in the case of Pakistan, almost all the lagged effects are statistically insignificant, and in the case of Sri Lanka, the variables are cointegrated.

Table 4: VAR Estimates of GDP

Dependent variable: lnGDP

| Variable | India | | Malaysia | | Pakistan | | Sri Lanka | | Thailand | |
|------------------------|------------------------|-------------------|-------------------|-------------------|-----------------|-------------------|------------------------|-------------------|-----------------|------------------|
| | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 |
| GDP | 0.47* (0.15) | 0.23 (0.16) | 2.13* (0.46) | -2.58* (0.99) | 0.77* (0.20) | -0.12 (0.22) | 1.30* (0.26) | 0.23 (0.25) | 0.64* (0.15) | -0.26 (0.17) |
| FDI | 0.28* (0.08) | -0.21** (0.11) | 0.44*** (0.26) | 0.34 (0.49) | 0.03 (0.08) | -0.20* (0.070) | 0.13** (0.14) | -0.02 (0.26) | 0.40* (0.06) | -0.34* (0.06) |
| Exports | 0.19*** (0.11) | -0.48* (0.13) | 0.03 (0.34) | 0.89*** (0.54) | 0.02 (0.13) | 0.01 (0.16) | 0.15** (0.13) | -0.10 (0.12) | 0.41* (0.13) | 0.05 (0.15) |
| Infrastructure | -0.51* (0.12) | 0.48* (0.11) | 2.06* (0.69) | -2.22* (0.74) | 0.05 (0.18) | 0.11 (0.18) | - 0.24*** (0.12) | 0.23*** (0.11) | 0.88* (0.19) | -1.09* (0.21) |
| Population growth rate | - 0.53*** (0.25) | -0.97* (0.22) | -0.44 (0.79) | 0.07 (0.66) | -0.65 (0.49) | 0.10 (0.47) | -0.04 (0.04) | 0.03 (0.04) | -0.09 (0.12) | 0.13 (0.09) |
| ECM | - | - | - | - | - | - | 0.30 (0.32) | 0.12 (0.14) | - | - |
| AIC | -14.91 | | -15.11 | | -11.93 | | -48.93 | | -4.17 | |
| SIC | -12.26 | | -12.47 | | -9.29 | | -44.55 | | -1.53 | |
| R-square | 0.97 | | 0.96 | | 0.95 | | 0.97 | | 0.98 | |
| N | 27 | | 27 | | 27 | | 26 | | 27 | |

Note: Standard errors in parentheses. Lag1 and Lag2 are lags of 1 and 2 periods.
*, **, *** Significant at 1, 5, 10% levels.

Table 5 VAR Estimates of FDI

Dependent variable: $\ln(\text{FDI})$

| Variable | India | | Malaysia | | Pakistan | | Sri Lanka | | Thailand | |
|------------------------|------------------|-------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|------------------|-------------------|
| | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 | Lag1 | Lag2 |
| GDP | 0.51* (0.31) | -0.41 (0.31) | -0.49 (0.42) | 2.61* (0.91) | 0.85** (0.40) | 0.17 (0.42) | 0.59*** (0.34) | 0.53 (0.33) | -1.54* (0.41) | 0.87*** (0.47) |
| FDI | 1.05* (0.15) | -0.67* (0.20) | 0.31 (0.24) | -1.56* (0.45) | 0.91* (0.16) | -0.44* (0.14) | -0.01 (0.18) | 0.78** (0.34) | 0.62* (0.17) | 0.03 (0.18) |
| Exports | 0.06 (0.21) | 0.47*** (0.25) | 0.61** (0.30) | -0.32 (0.52) | -0.80* (0.25) | 0.20 (0.32) | 0.09 (0.15) | 0.005 (0.15) | 1.73* (0.36) | -0.65 (0.410) |
| Infrastructure | 0.55** (0.26) | -0.05 (0.21) | 1.57* (0.630) | -0.47 (0.68) | 1.46* (0.36) | -0.75** (0.35) | 0.08 (0.15) | 0.28** (0.14) | 0.18 (0.55) | -0.49 (0.61) |
| Population growth rate | 0.41 (0.47) | -1.17* (0.43) | -0.63 (0.73) | -1.31* (0.60) | -3.37* (0.96) | -0.12 (0.92) | 0.13** (0.06) | -0.04 (0.05) | 0.17 (0.34) | -0.04 (0.27) |
| ECM | - | - | - | - | - | - | 1.48* (0.42) | 0.33*** (0.19) | - | - |
| AIC | -14.91 | | -15.11 | | -11.93 | | -48.03 | | -4.17 | |
| SIC | -12.26 | | -12.47 | | -9.29 | | -44.55 | | -1.53 | |
| R-square | 0.97 | | 0.96 | | 0.97 | | 0.98 | | 0.97 | |
| N | 27 | | 27 | | 27 | | 26 | | 27 | |

Note: Standard errors in parentheses. Lag1 and Lag2 are lags of 1 and 2 periods.

*, **, *** Significant at 1, 5, 10% levels.

The VAR estimates presented in Table 5 show that there is a significant and positive effect of the previous year GDP on the current year FDI in India and Sri Lanka, while in Malaysia, Pakistan and Thailand, the relationship between one period lagged GDP and FDI inflows is negative. A unit increase in the GDP of the previous year leads to an increase in the current year FDI by 0.51, -0.49, 0.85, 0.59 and -1.54 units for India, Malaysia, Pakistan, Sri Lanka and Thailand respectively. For the countries, India, Pakistan and Thailand, a unit increase in the previous year's FDI will significantly increase the current year FDI by 1.05, 0.91 and 0.62 units. For India, Malaysia and Pakistan, there is a significant negative relationship between the second-period lag of FDI and current year FDI by -0.67, -1.56 and -0.44 units. Similarly, the other variable lagged effects are interpreted. The VAR estimates for exports, infrastructure and population growth have similar results but are not presented here.

FDI AND DOMESTIC INVESTMENT

This section empirically estimates the impact of FDI on domestic investment by national investors of India using time series data for the period 1991-2008 by the OLS method. Table 6 presents the description of explanatory variables along with summary values used in the analysis of the effect of FDI on domestic investment. The FDI can promote domestic investment through the backward and linkage effects with the domestic industries. Further, foreign borrowing can be used as a source of funds for investment. The relative effectiveness of

Table 6: Descriptive Statistics of the Variables

| <i>Variable</i> | <i>Description</i> | <i>Mean</i> | <i>Std. dev.</i> |
|-------------------|---|-------------|------------------|
| INV _{ni} | Nationally owned gross fixed investment – net FDI inflows | 581448.2 | 461980.9 |
| FDI | FDI inflows as a share of GDP (FDI/GDP) | 25438.61 | 36937.21 |
| FB | Total foreign borrowing as share of GDP (FB/GDP) | 13.99 | 2.42 |
| TOT | Terms of trade (unit price of exports/unit price of imports) | 139.0 | 25.9 |
| RER | Real exchange rate (nominal prime-lending rate of the banks - average of current and next year's inflation rates) | 39.21 | 7.79 |
| RLR | Real lending rate (domestic interest rate) | 13.66 | 2.42 |

Source: RBI: Handbook of Statistics on the Indian Economy.

foreign borrowing and FDI inflows in promoting investment has to be analysed. An improvement in terms of trade can increase investment by increasing real income, making capital goods cheaper relative to domestic goods. An increase in the real exchange rate would increase the price of imported capital and intermediate goods and result in a contraction of investment. The real lending rate is critical for domestic borrowings and a decrease in it will promote investment. The gross fixed domestic investment includes foreign direct investment. Therefore, the nationally owned gross fixed investment is defined as gross fixed domestic investment minus the net FDI inflows. In the empirical analysis, the dependent variable is defined as the ratio of nationally owned gross fixed investment to GDP.

The estimating equation is specified as,

$$\ln(\text{INV}_{ni,t}) = \beta_0 + \beta_1 \ln \text{FDI}_t + \beta_2 \ln \text{FB}_t + \beta_3 \ln \text{TOT}_t + \beta_4 \ln \text{RER}_t + \beta_5 \ln \text{RLR}_t + u_t \quad (12)$$

Theoretically, the coefficient of FDI/GDP should be zero if FDI has no impact on investment by national sources. If FDI is associated with a decline in domestic investors, it should be negative while if FDI inflows are associated with an increase in investment by local investors, it should be positive. The estimated OLS results are presented in Table 7.

Table 7: OLS Estimates of the Effect of FDI on Domestic Investment

Dependent variable: $\ln(\text{INV}_{ni,t})$

| <i>Variable</i> | <i>Coefficient</i> |
|-----------------|--------------------|
| lnFDI | 2.63* (3.50) |
| lnFB | 0.35 (0.21) |
| lnTOT | 0.010* (0.001) |
| lnRER | -0.007* (0.002) |
| lnRLR | -0.01 (0.01) |
| R-square | 0.80 |
| F-value | 9.33 |
| N | 18 |

Note: Standard errors in parentheses. * Significant at 1% level.

It is seen that most of the variables have the expected sign. The crucial variable, the ratio of net FDI inflows to GDP, has a strong positive effect on the investment by national investors and is statistically significant. The elasticity

of domestic investment with respect to FDI increases is 2.63 implying investment by national investors more than doubles when there are significant FDI inflows. The impact on domestic investment of total foreign borrowings (FB) and terms of trade (TOT) are positive effects. The effect of the real lending rate (RLR) on national investment is negative by 0.01 units. Similarly, an increase in the real exchange rate (RER) has a significant negative effect on investment by national investors.

CONCLUSION

The experience of the East Asian financial crisis that resulted in the volatility of the short-term capital flows has forced economies to shift their policies towards attracting foreign direct investments. However, the FDI inflows have not been the same, and it differs depending on the national incentives and opportunities. There is overwhelming evidence that the FDI inflows promote growth in developing economies. At the same time, economic development also attracts FDI. Further, FDI inflows may also induce investment by national investors. In order to analyse the effect of FDI inflows on economic growth and domestic investment in developing countries, this paper has adopted a time-series analysis of a vector autoregressive model for five Asian countries - India, Malaysia, Pakistan, Sri Lanka and Thailand - for the period 1980-2020. In the VAR framework, it is possible to examine whether it is FDI that promotes GDP or GDP that promotes FDI. In the VAR framework of this paper, the relationship between GDP, FDI, exports, infrastructure and population growth are estimated endogenously by taking two-period lags of each of these variables.

The estimated VAR results are not the same for all the countries since each country is at a different level of development and has followed different policies to attain the present level of development. The results point out that for India, Malaysia, Sri Lanka and Thailand there is a positive impact of FDI on growth whereas Pakistan does not show any relation at all. Exports and infrastructure have a positive impact on the GDP of all countries except Pakistan. Further, from the analysis, it is observed that the infrastructure facility is an important factor in attracting FDI. The impact of FDI inflows on domestic investment, this paper applied OLS estimation to a time-series data on India for the period 1991-2008. The estimated results suggest that an increase in FDI inflows in India is associated with a more than two-fold increase in investment by national investors.

The estimated empirical results provide some support for more liberal policies towards FDI. Identifying the FDI impacts and its mechanism can help governments to develop effective policies to promote greater investment activities in the domestic economy. However, it should be remembered that FDI is not beneficial under all conditions. Just like high import tariffs, excessive concessions to attract FDI could harm domestic investors as they may not be able to compete with MNCs and even eliminate national investors. Therefore, developing countries need to negotiate hard to ensure that they do not give unreasonable concessions under the multilateral investment agreement under the WTO negotiations, especially unlimited access to domestic markets, at least not without getting adequate concessions in return from developed countries. Instead, the developing countries should focus on developing their own human capital, skilled and trained labour, and develop infrastructure networks that will encourage domestic investment by national investors.

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